

# Minnesota Bluegrass & Old-Time Music Festival Advertising Rates

Quarter-page = 3 Columns x 6.25" vertical  
OR 4 Columns by 5" horizontal  
Color \$211; B/W \$181

1/6th-page =  
2 Columns x 6.25" vertical  
Color \$153, B/W \$122

**Column Widths**  
1 column = 1.75"  
2 columns = 3.5"  
3 columns = 5.25"  
4 columns = 7"  
5 columns = 8.75"  
6 columns = 10.5"

Full-page = 6 Columns x 12.5"  
Color \$563, B/W \$464

Half-page  
6 Columns x 6.25" horizontal  
OR 4 Columns x 9.25" vertical  
Color \$323, B/W \$298

1/6th-page horizontal =  
3 Columns x 4.25"  
Color \$153, B/W \$122

1/12th-page  
2 Columns x 3.25"  
Color \$88, B/W \$64

*St. Joseph • Sartell-St. Stephen*

## **Newsleaders**

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