

Sartell



YOUR SARTELL CITY COUNCIL



TIM ELNESS
Councilmember



JEFF KOLB
Councilmember



RYAN FITZTHUM
Mayor



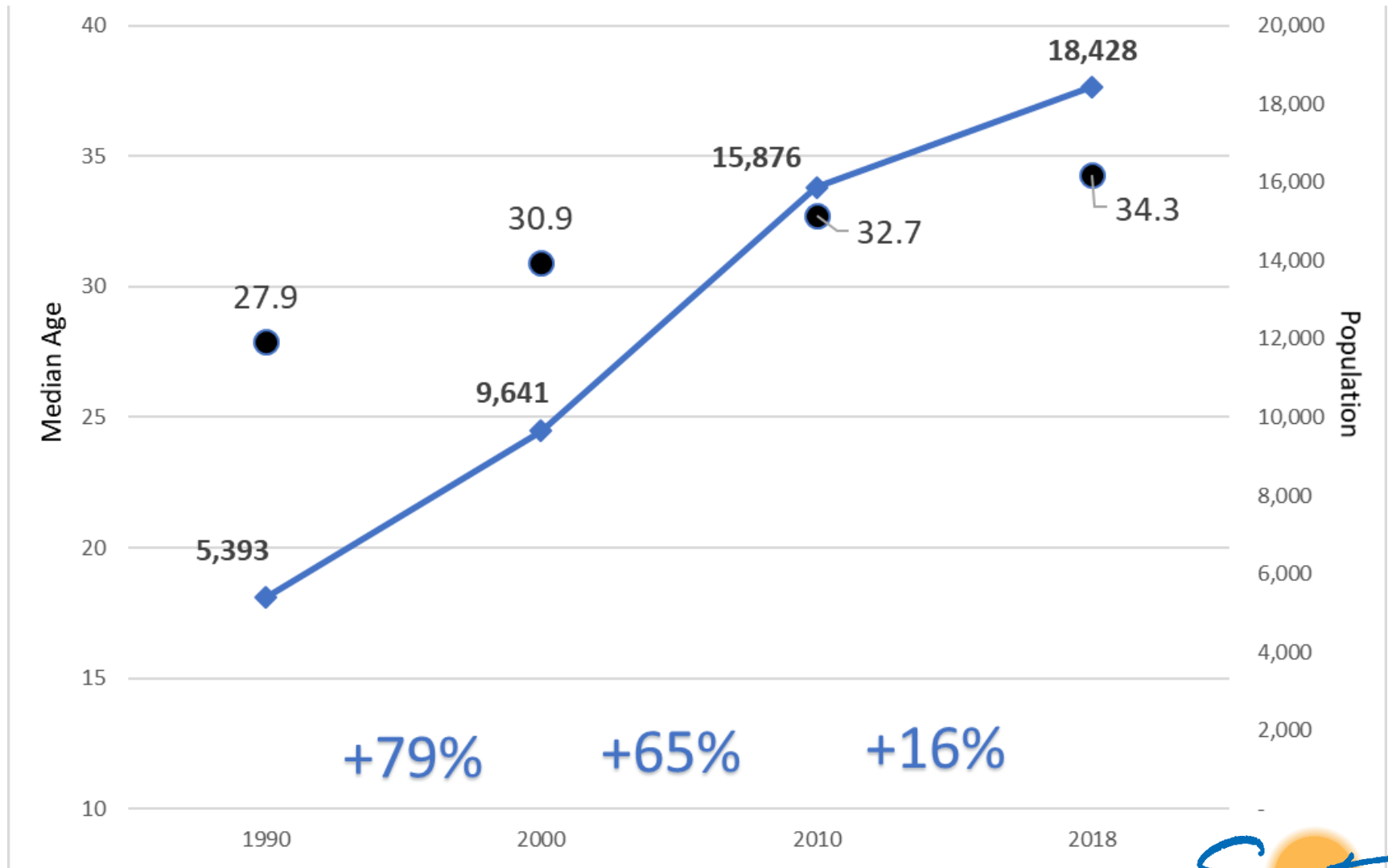
MIKE CHISUM
Councilmember



BRADY ANDEL
Councilmember

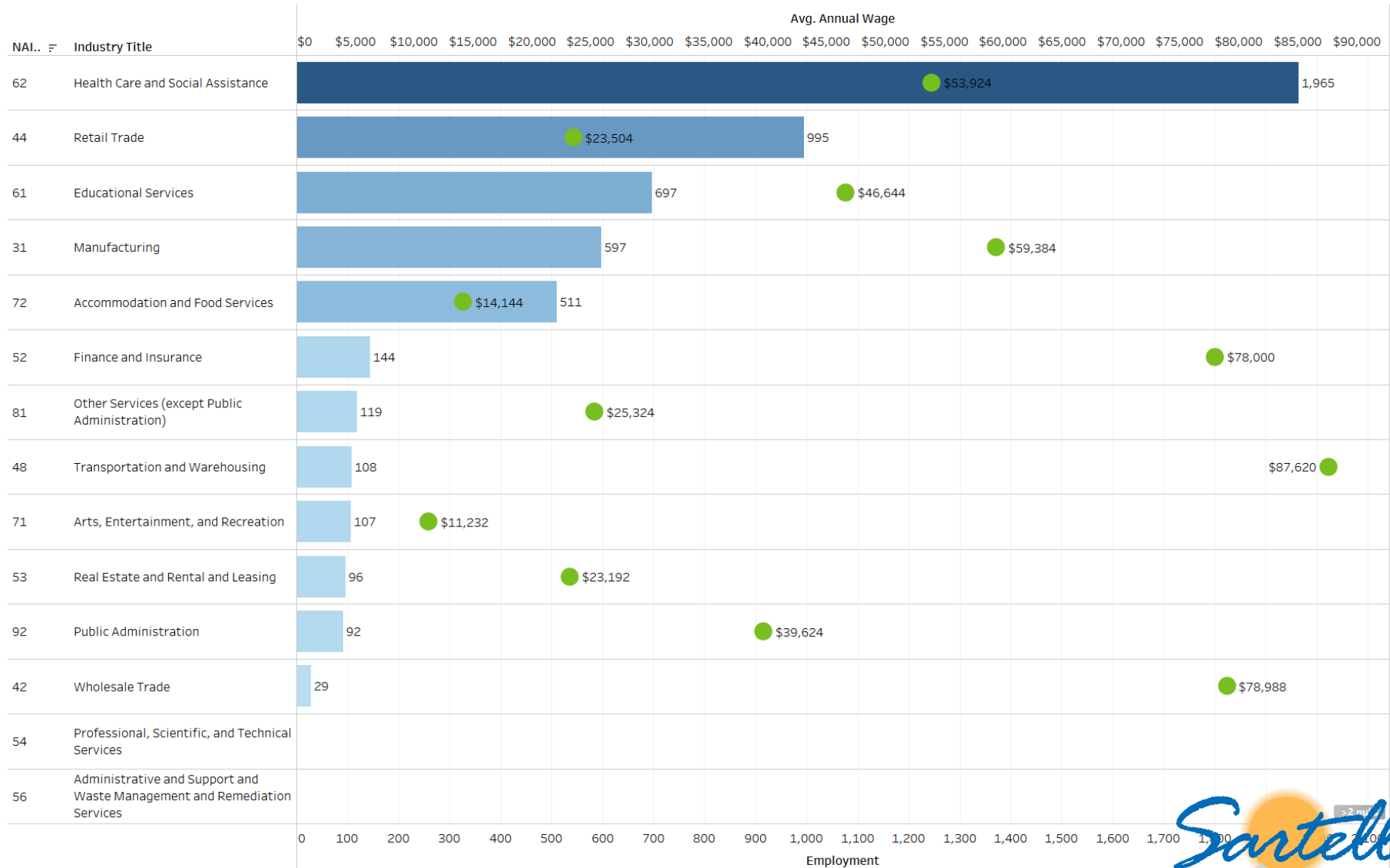


SARTELL POPULATION GROWTH



SARTELL ECONOMICS

Sartell, largely Stearns Industry Employment, 2018



SARTELL TAX FACTS

Let's get some facts Total Property Tax Facts

2019 Total Taxes on \$1 Million
Commercial Property

(City, County, School District, Special Taxing Districts)



St. Cloud

\$34,469.98



St. Joseph

\$35,576.81



Sartell

\$36,374.05



Sauk Rapids

\$36,807.15



Waite Park

\$38,763.36

While Sartell has the lowest city property tax rate in the area, we also have very competitive total property tax rates.

Including County, Sartell School District and other Special Taxing Districts

Let's get some facts Total Property Tax Facts

2019 Total Taxes on \$250,000 Homestead

(City, County, School District & Special Taxing Districts)



Waite Park

\$3,945.79



Sauk Rapids

\$3,773.32



Sartell

\$3,710.02



St. Joseph

\$3,556.28



St. Cloud

\$3,402.99

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SARTELL LABOR FORCE DEMOGRAPHICS

- 76.2% LFPR compared to 69.9% statewide
- 47% of workers have a bachelors degree or higher (37% for Minnesota)
- More female workers than male workers unlike Minnesota in general
- Household income is higher than typical for all types

Sartell = \$74,391, MN average = \$65,599



2019 WINS

- City tax rate drop
- Toppan Merrill expansion
- Listed as #10 school
- Public Safety building
- Passing school levy
- Opening new High School
- New Pinecone Central Park and St. Cloud Orthopedic Field facilities
- Second sheet of ice at Bernick's Arena, and community support with Hockeyville success
- City and School partnerships represent taxpayer savings

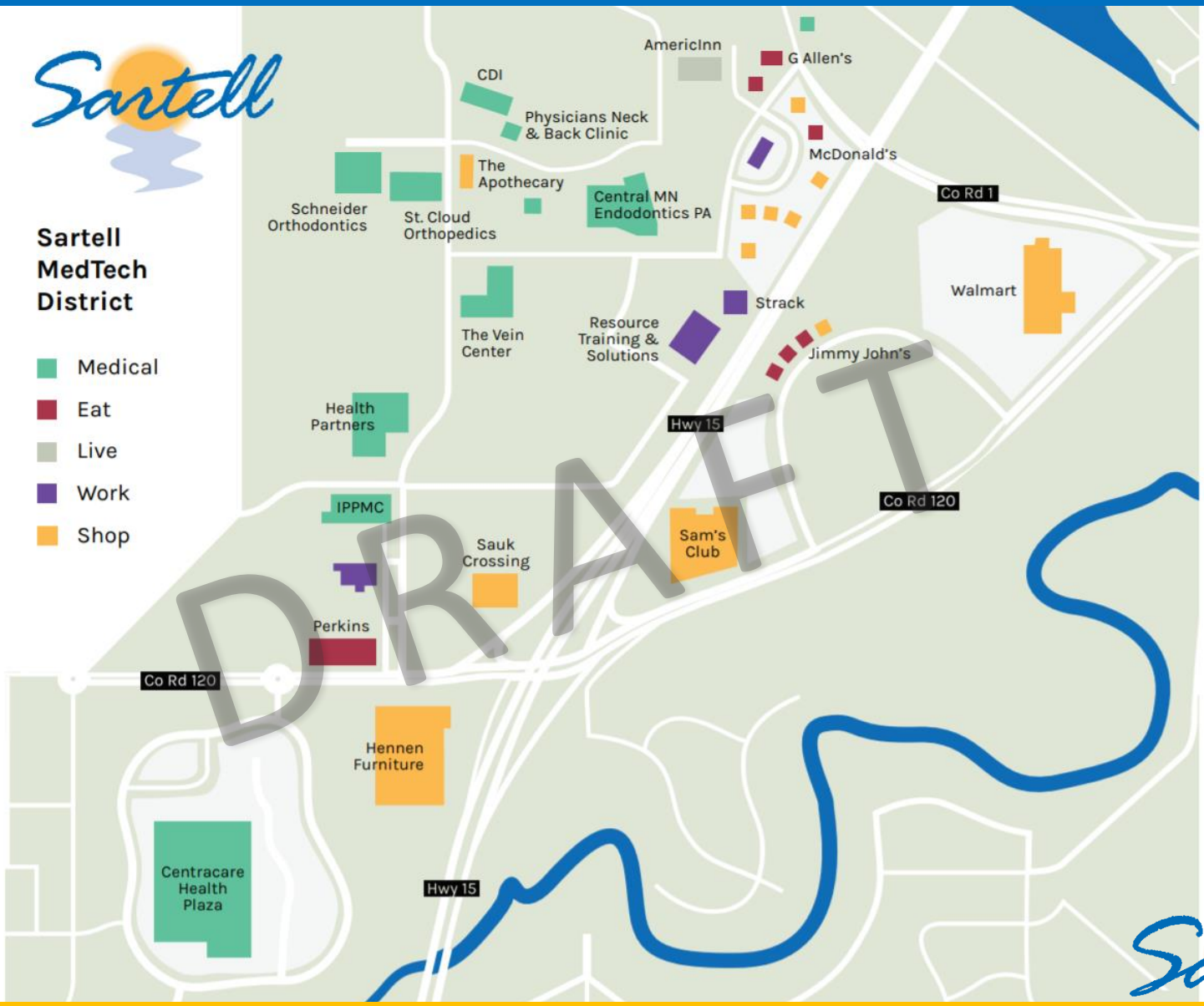


2020 CITY INITIATIVES

- Developing MedTech District
- Business retention alignment with Nikki and the Chamber
- Opening Public Safety building
- A strategic plan and execution to outwardly support Sartell businesses, driving Economic Development (*see Shop Sartell video series*)
- Sartell Brand development
- Continuing single family residential development
- Breaking the barrier between City and its residents and businesses
- New ways to engage businesses and residents with City and City officials



MEDTECH DISTRICT PROGRESS (IN DRAFT)



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Support our Sartell businesses so aggressively that they wouldn't want to be anywhere but here. Support our businesses so much that when new businesses are looking at locations, they pick Sartell because of the overwhelming City, Chamber, and community support.

- OUR ECONOMIC DEVELOPMENT VISION



SO, WHAT'S THE MAYOR'S ROLE?!

- Ceremonial
- Spokesperson for City and Council
- Promoter
- Educator
- Liaison within our community



AND, HOW CAN YOU HELP?!

- Catch the vision
- Lead a successful business!
- Be engaged in our community
- Provide candid feedback on what works and doesn't work
- Be a promoter of our community
- Follow and engage with City's Social Media



LET'S KEEP IN TOUCH!

RYAN FITZTHUM, SARTELL MAYOR

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Q&A

